



LAB-35

What is LAB-35 Display System

Lab-35 is the modular display system inspired by the high-tech, precision-focused environments of science and development laboratories. In both form and function, it references the growing appetite for future-oriented designs that is shared by brands across the globe.

Sustainability as Standard

Whether you are one of the world's biggest brands or an individual artisan, protecting the environment is more important than ever before. Lab-35 has been engineered in direct response to the sustainability crisis facing us all by making eco-friendly retail displays readily accessible and affordable in three key ways.

Reducing - Lab-35 profiles are formed from extruded aluminium, at least 50% of which is from recycled sources. This means that by specifying Lab-35 in store designs, you are helping with the effort to reduce the amounts of raw materials that are mined, processed and discarded.

Reusing - thanks to the modularity of Lab-35, retail displays can be reconfigured to suit different in-store promotions, layouts and product lines. This means it offers an impressive return on investment whilst further limiting the amount of raw materials in circulation.

Recycling - aluminium is one of the most widely recycled materials on the planet, with over 75% of the metal ever produced still being recycled and repurposed today. It enables the production of closed-loop retail displays which sit comfortably alongside our shared environmental objectives.

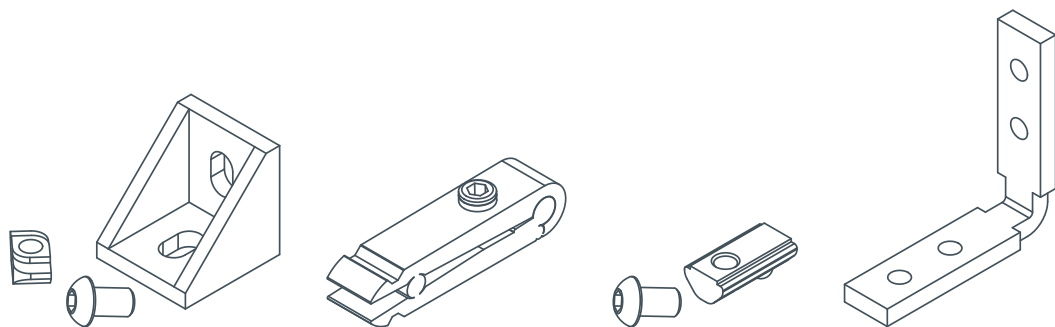
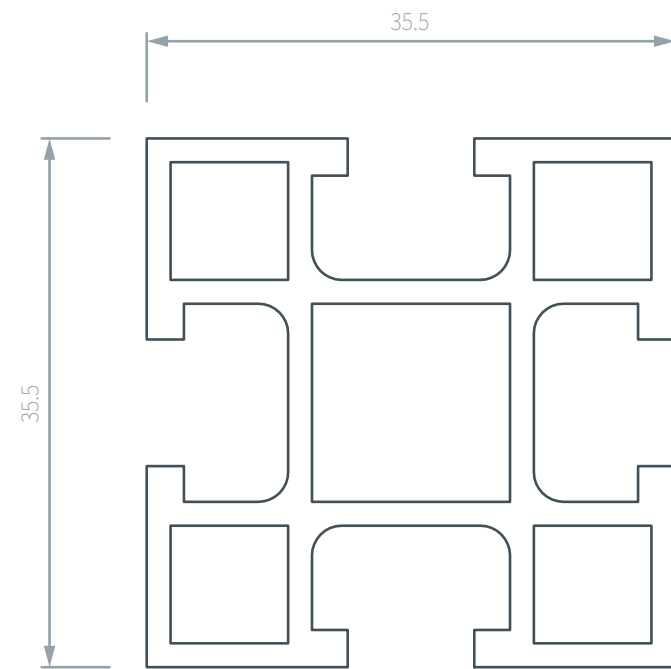


What is LAB-35 Display System

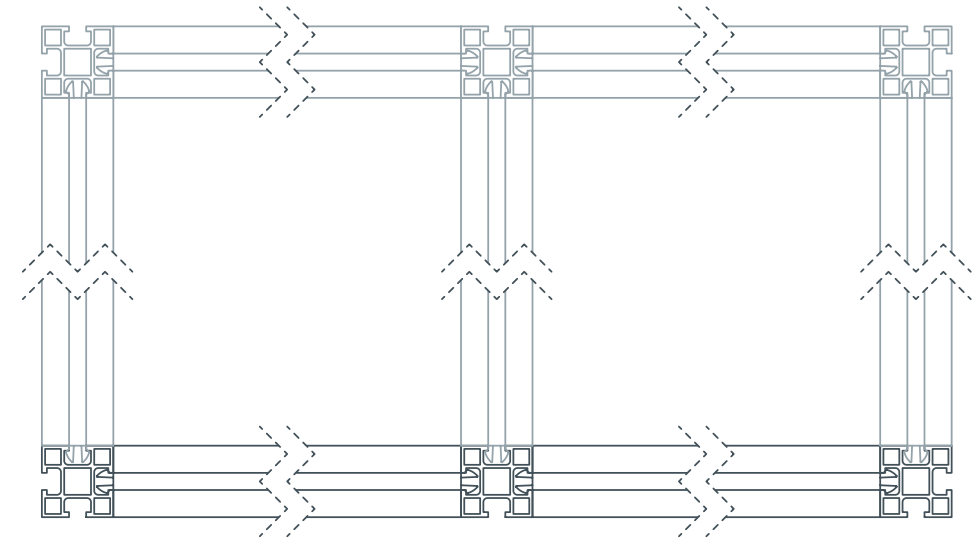
Lab-35 is a range of 35mm x 35mm extruded aluminium profiles which are satin-silver anodised to achieve a sleek, premium finish that is resistant to corrosion. It provides designers with a toolkit of parts that can be used to create sustainable, on trend fixtures which inject a sense of precision into retail environments.

It can be configured to create wall bays, mid-floor and free-standing hero units, all of which are engineered to accept a wide variety of accessories including RSBs and shelf-brackets. By pairing a specially-engineered 8.5mm continuous location channel with either slotted or unslotted posts, you can access an unbeatable number of customisation options and incorporate an ever-growing range of embellishments.

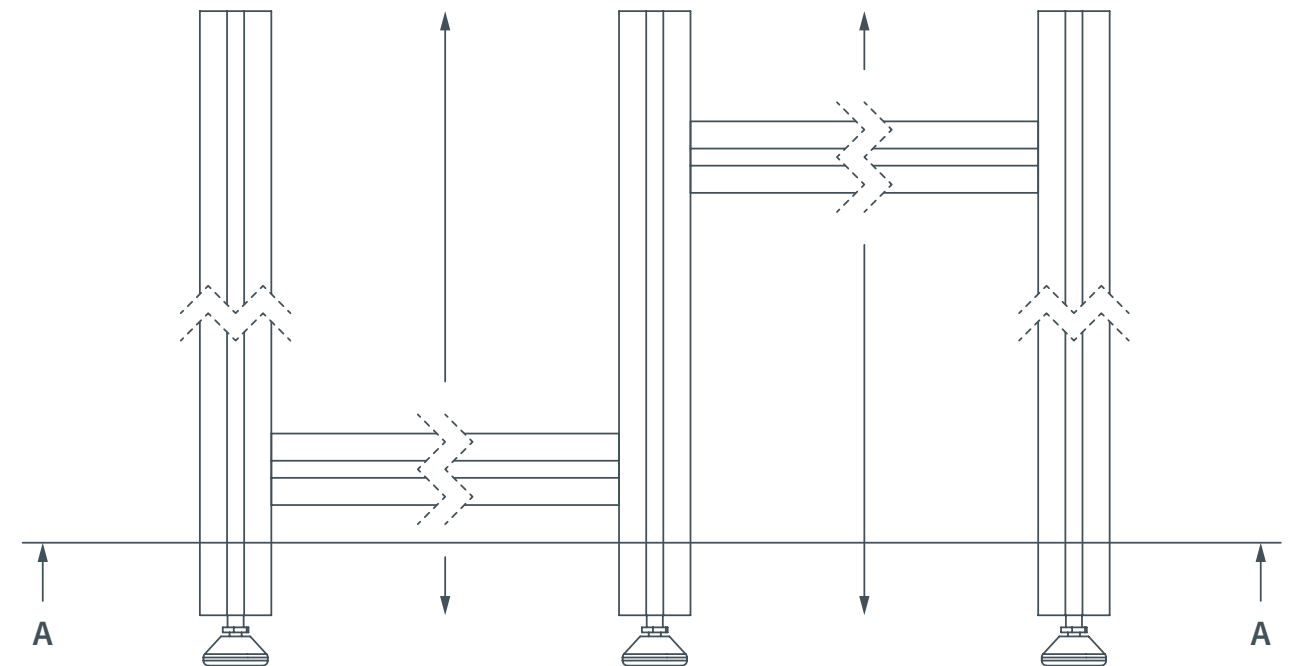
LAB-35 Profile



Joint Details



Section **A-A**



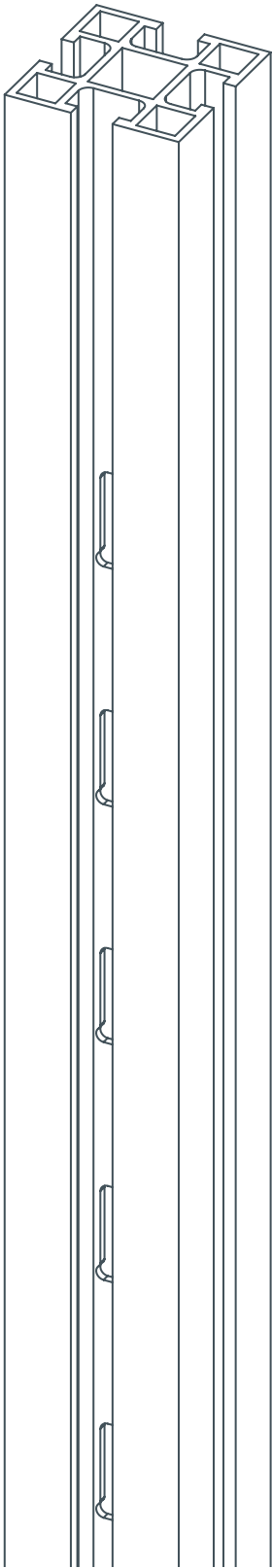
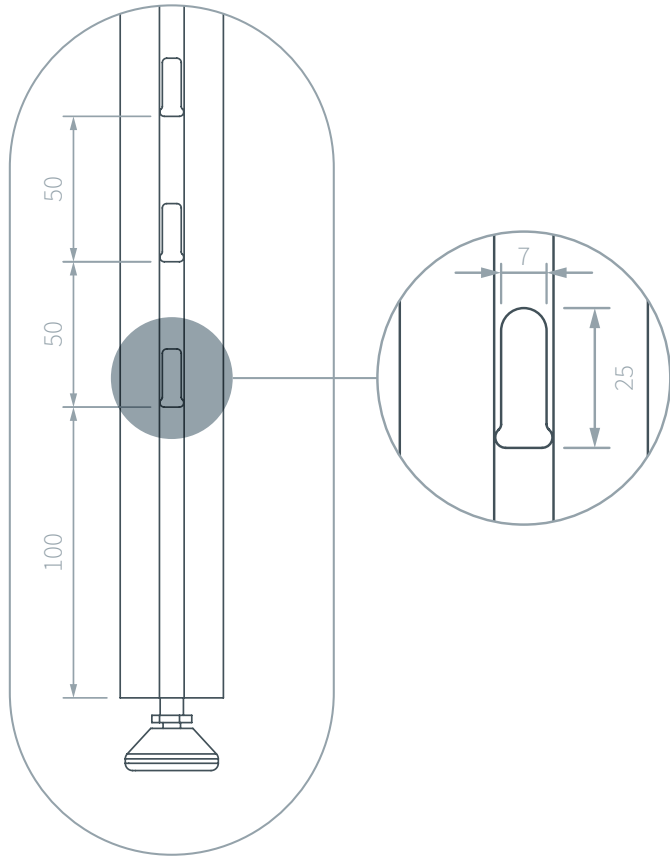
Connecting posts and beams together is simple and can be executed in a stylised or discreet manner to offer visual merchandising teams unlimited scope when customising their designs.

LAB-35 Posts

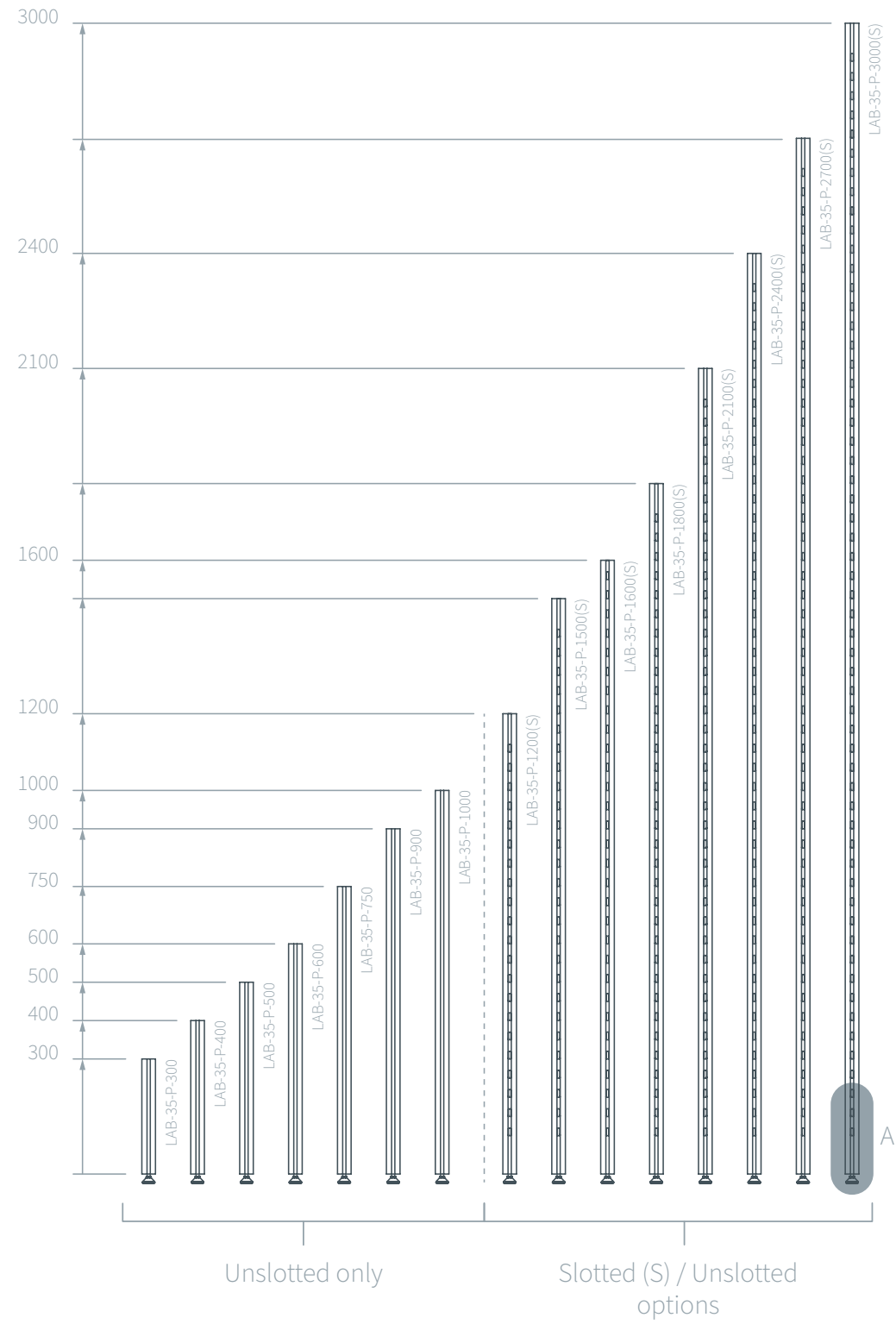
The Lab-35 range includes both slotted and unslotted posts, all of which feature a continuous location channel measuring 8.5mm across. This channel is engineered to accept an ever-growing array of accessories and embellishments, allowing you to customise display systems according to your specific requirements.

Lab-35 posts can be supplied with either adjustable levelling feet or castors to enhance the laboratory aesthetic of display systems and make it easy to move them around a store.

Slot Pitch / Detail A



Post Height Matrix

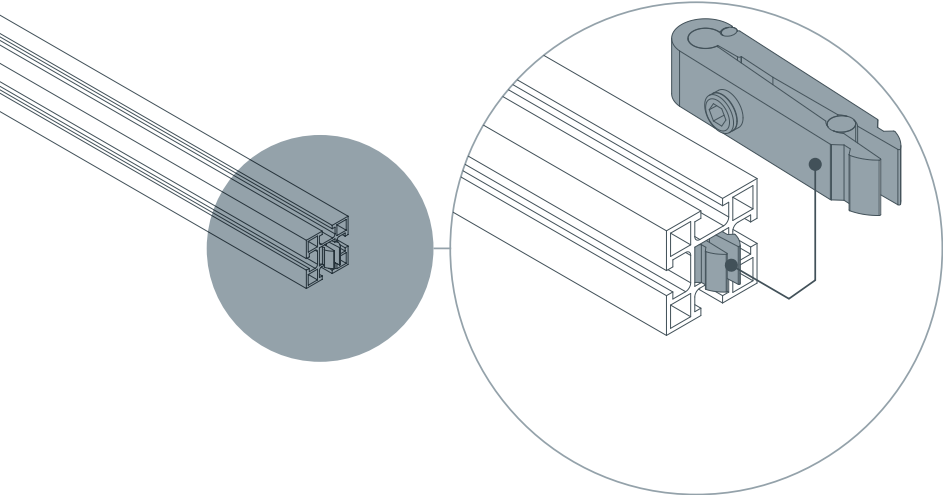


LAB-35 Spacer Rails

Lab-35 spacer rails are an easy way of setting upright posts at precise, uniform distances from one another when building display systems. They also provide additional structural support for merchandising units that may need to bear the weight of heavy or breakable products.

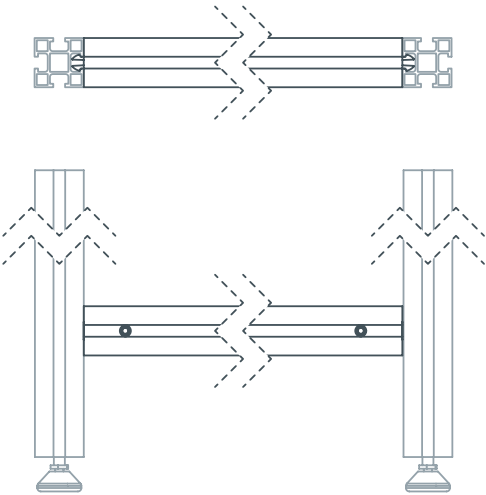
Spacer rails are available in a range of modular and custom lengths to suit your individual needs and can be connected to upright posts in two ways.

Quick Fit Spacer Rail

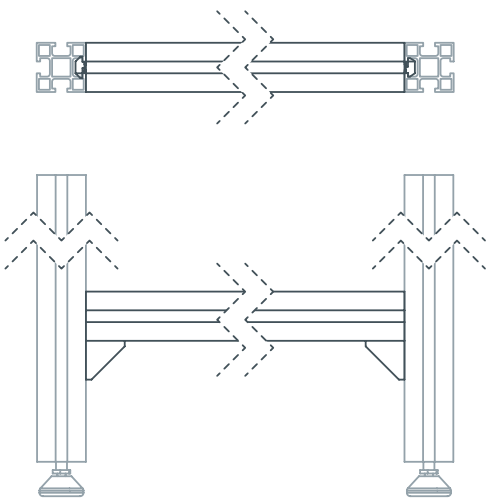
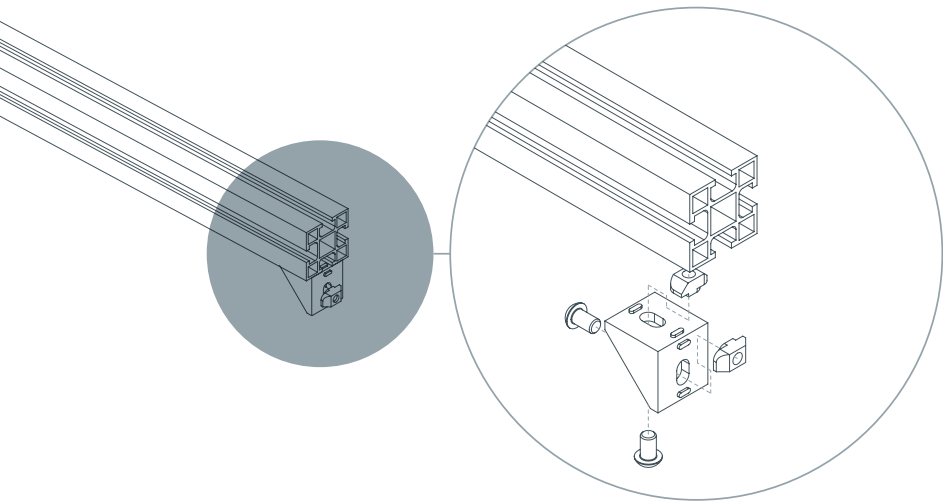


Using our patented profile locks, spacer rails sit discreetly within Lab-35 structures whilst preserving the functionality of the system and facilitating the inclusion of substrates and accessories.

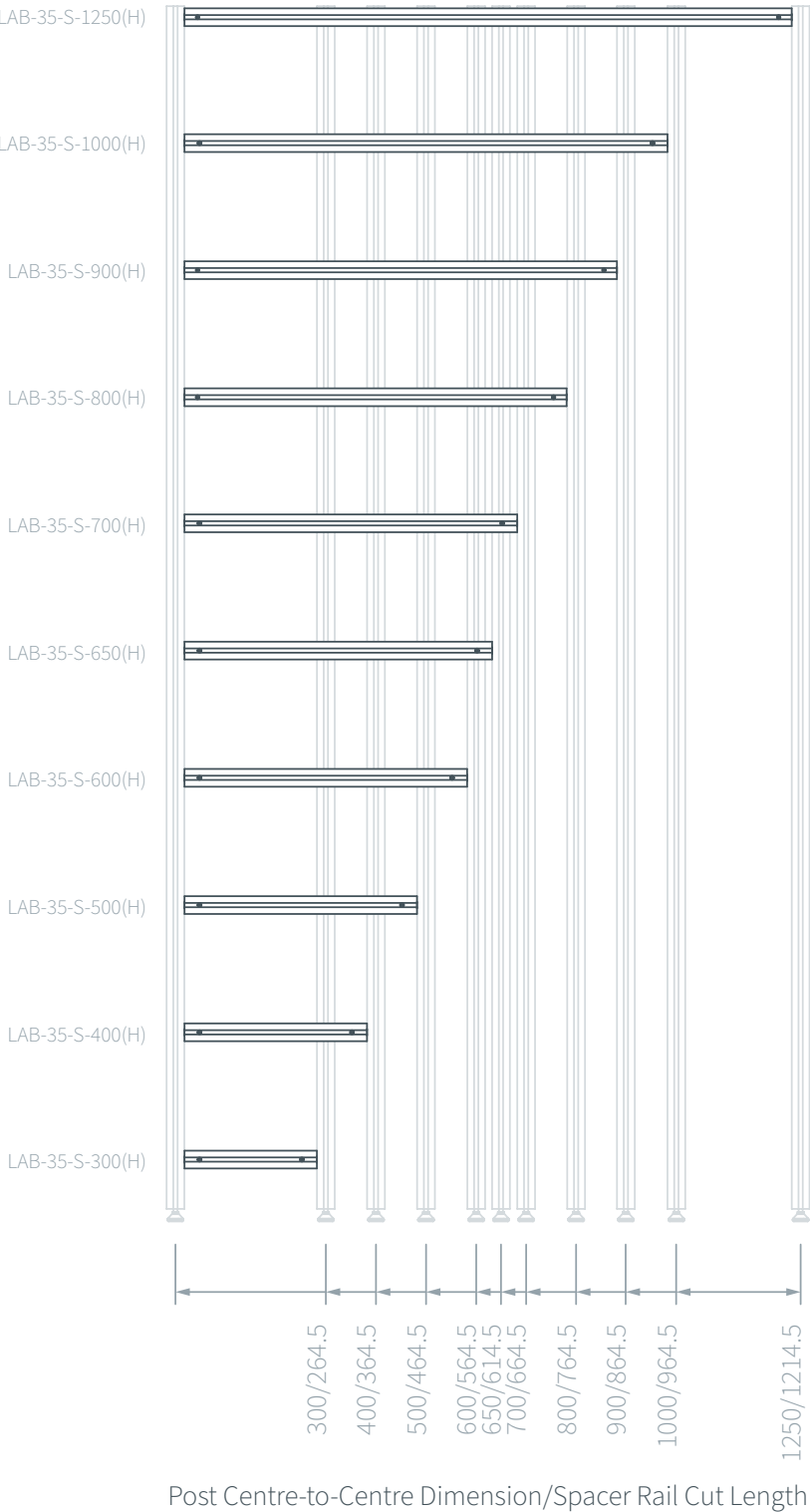
Lab-35 posts can also be joined together using die-cast connectors to create displays that are robust yet flexible.



Heavy Duty Spacer Rail



Spacer Rail Length Matrix





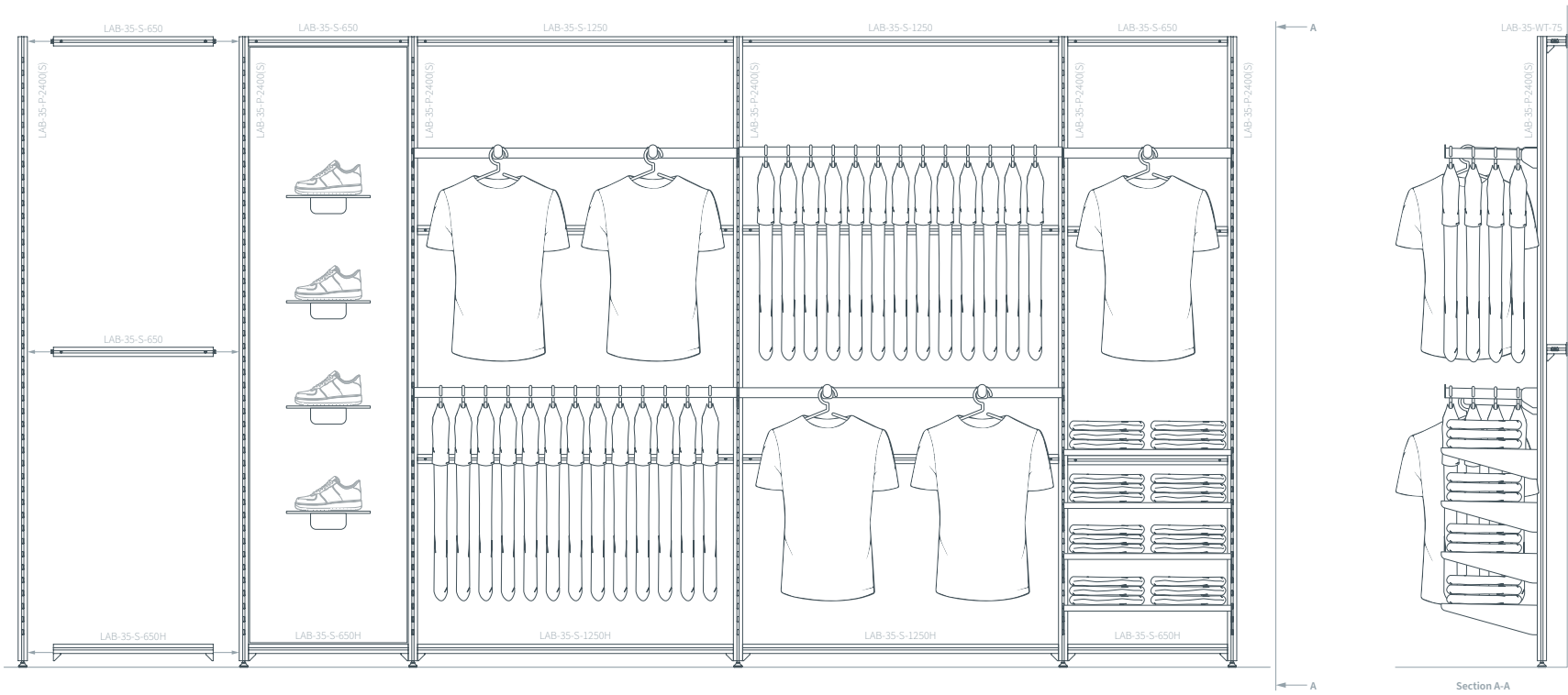
Single Post

Single Post

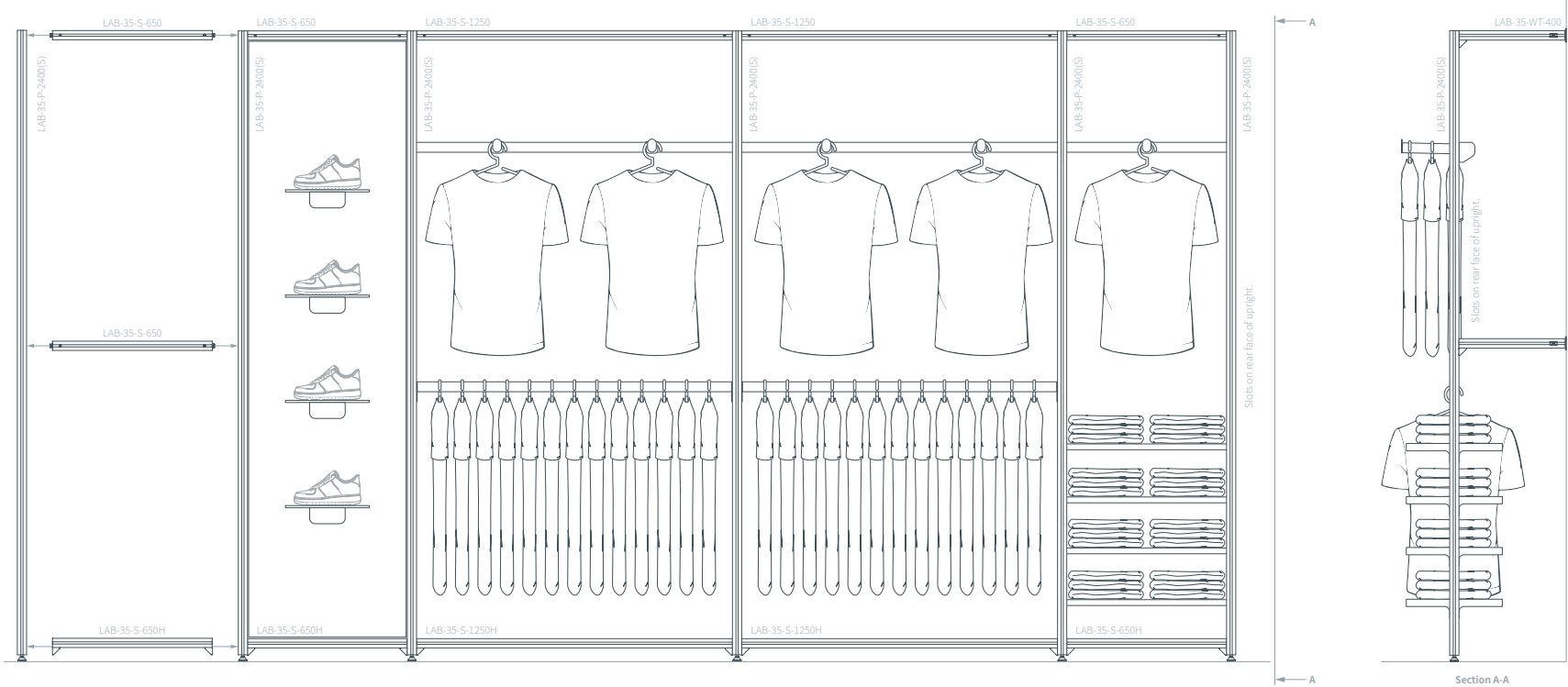
Lab-35 is ideal for creating single-post wall bays that house a range of merchandising sections. The slots can be orientated to be forward-facing or rear-facing and specified with wall ties to suit your spatial and functional requirements.



Single Post Front Slot



Single Post Rear Slot





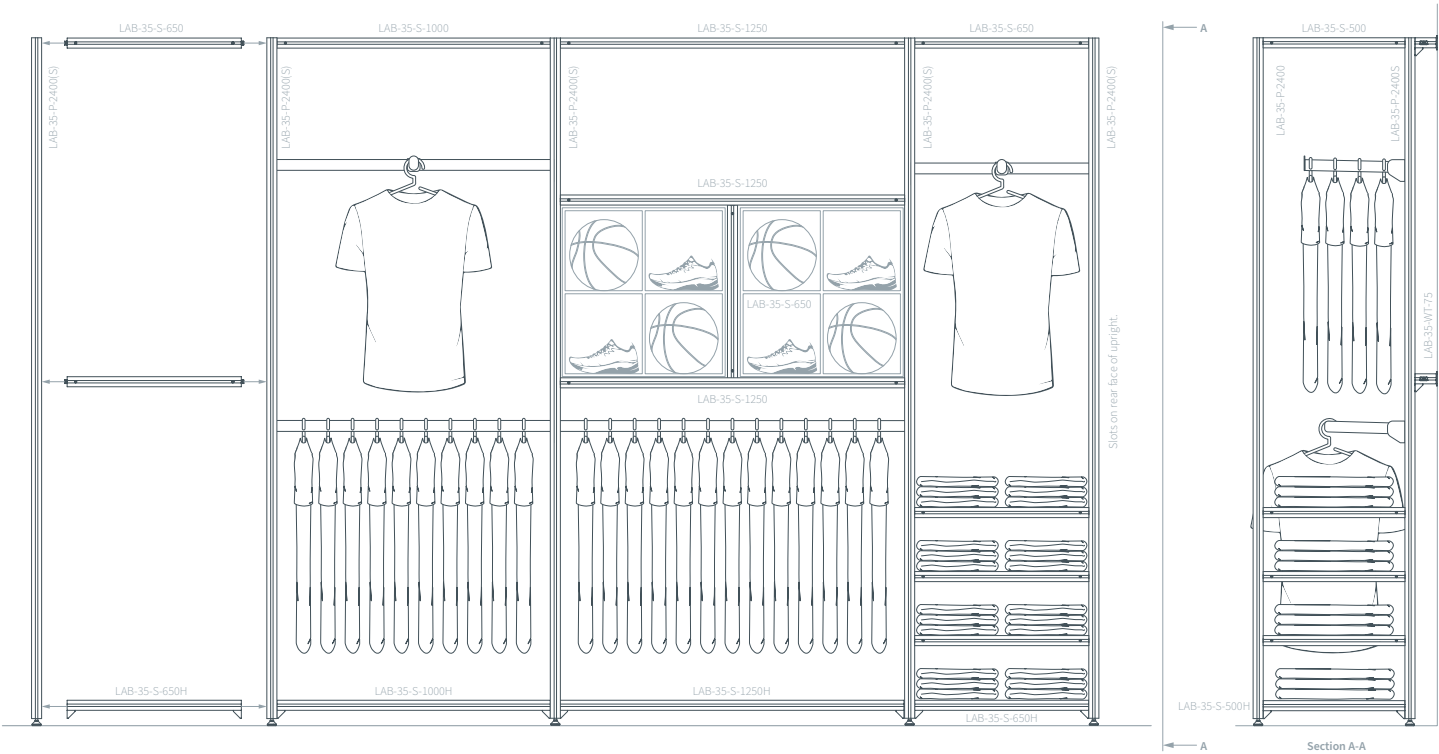
Double Post

Double Post

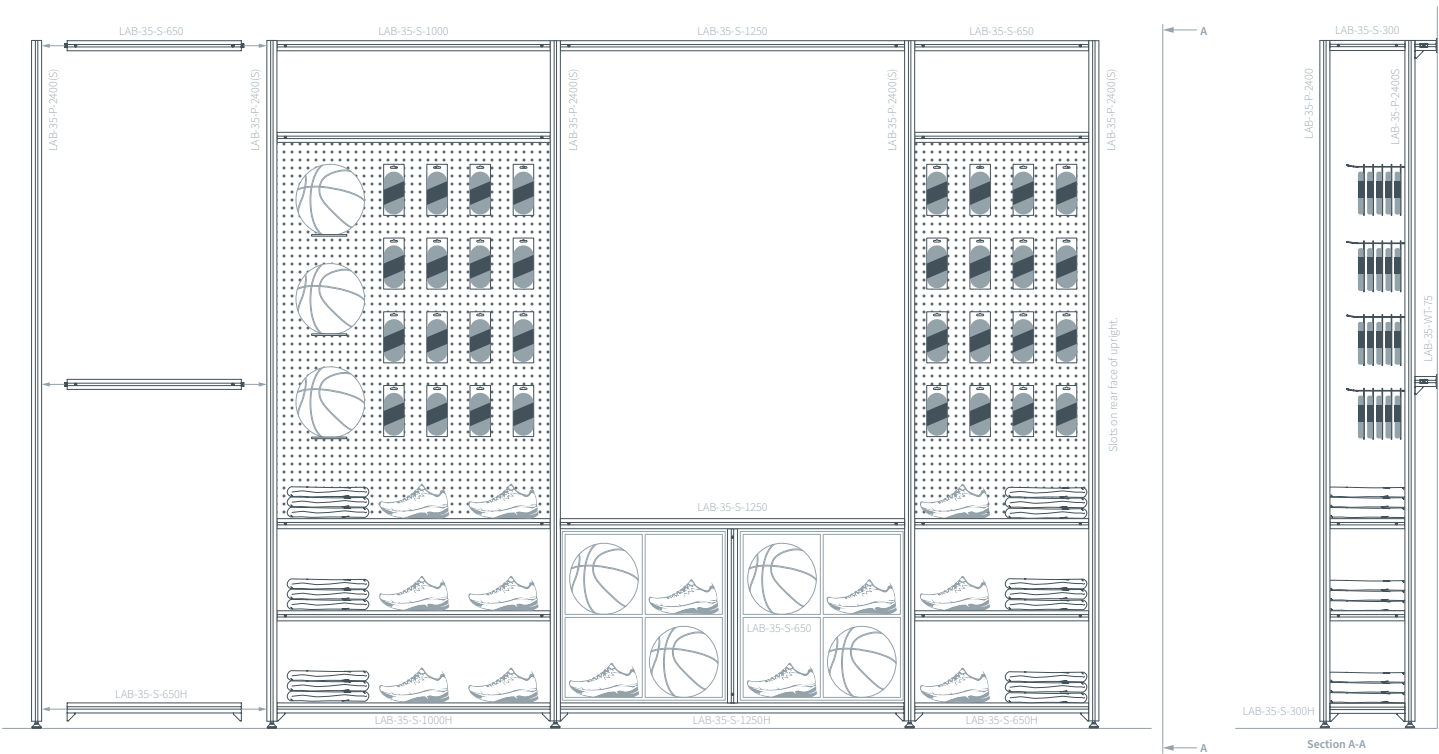
Lab-35 can also be configured into double-post systems. These are ideally suited to creating wall-bay or mid-floor units that are able to accept a large number of merchandising accessories. This includes plinths, slim-line shelves, rear support brackets, LED lightboxes, illuminated signage, hanging arms, display cases and more.



Double Post 500mm Deep



Double Post 300mm Deep





Triple Post

Triple Post

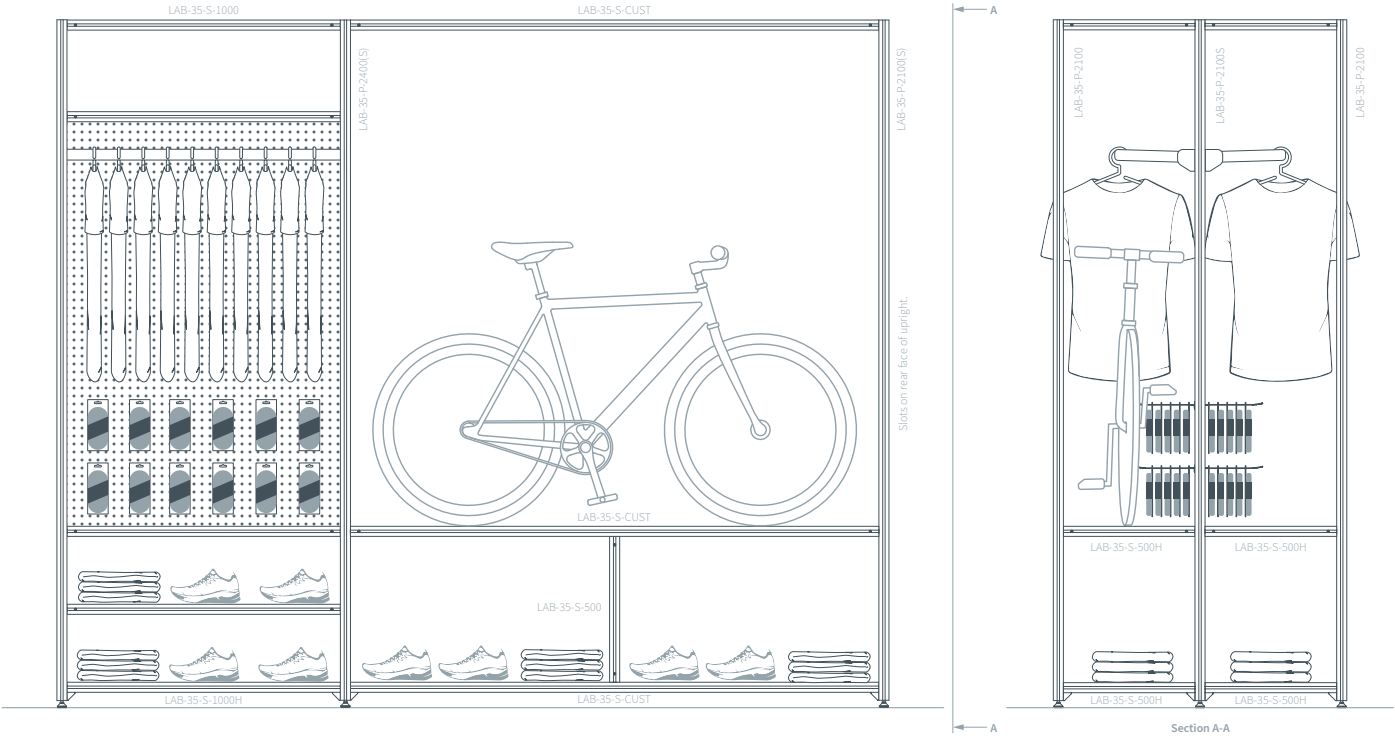
Free-standing, mid-floor and hero units can be designed using the Lab-35 triple-post system. These can be supplied with adjustable levelling feet or castors to enable you to relocate displays within a store quickly and easily alongside new product launches, promotions and interior upgrades.

Triple-post systems are an effective way of punctuating larger retail spaces with eye-catching product displays that can be viewed from 360 degrees. They can be used to great effect in both small and large stores, as products can be displayed on either side of a central dividing panel to maximise the amount of merchandising spaces available.

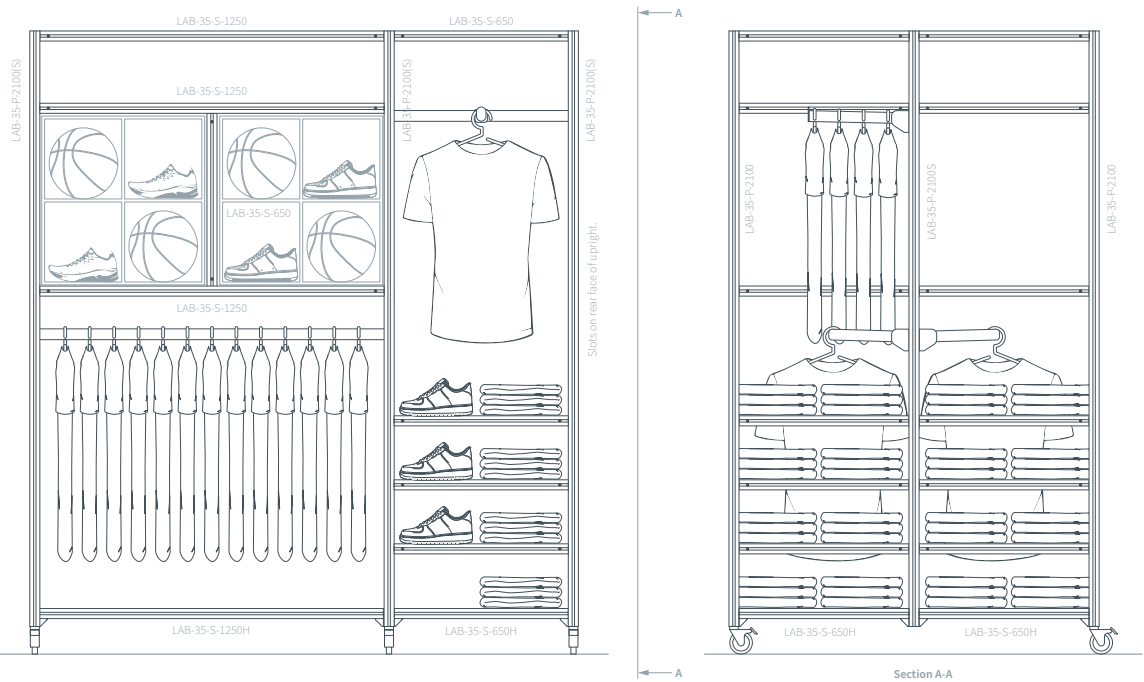
Triple-post units are available with the full range of accessories to extend the functionality of your displays and enhance their laboratory aesthetic.

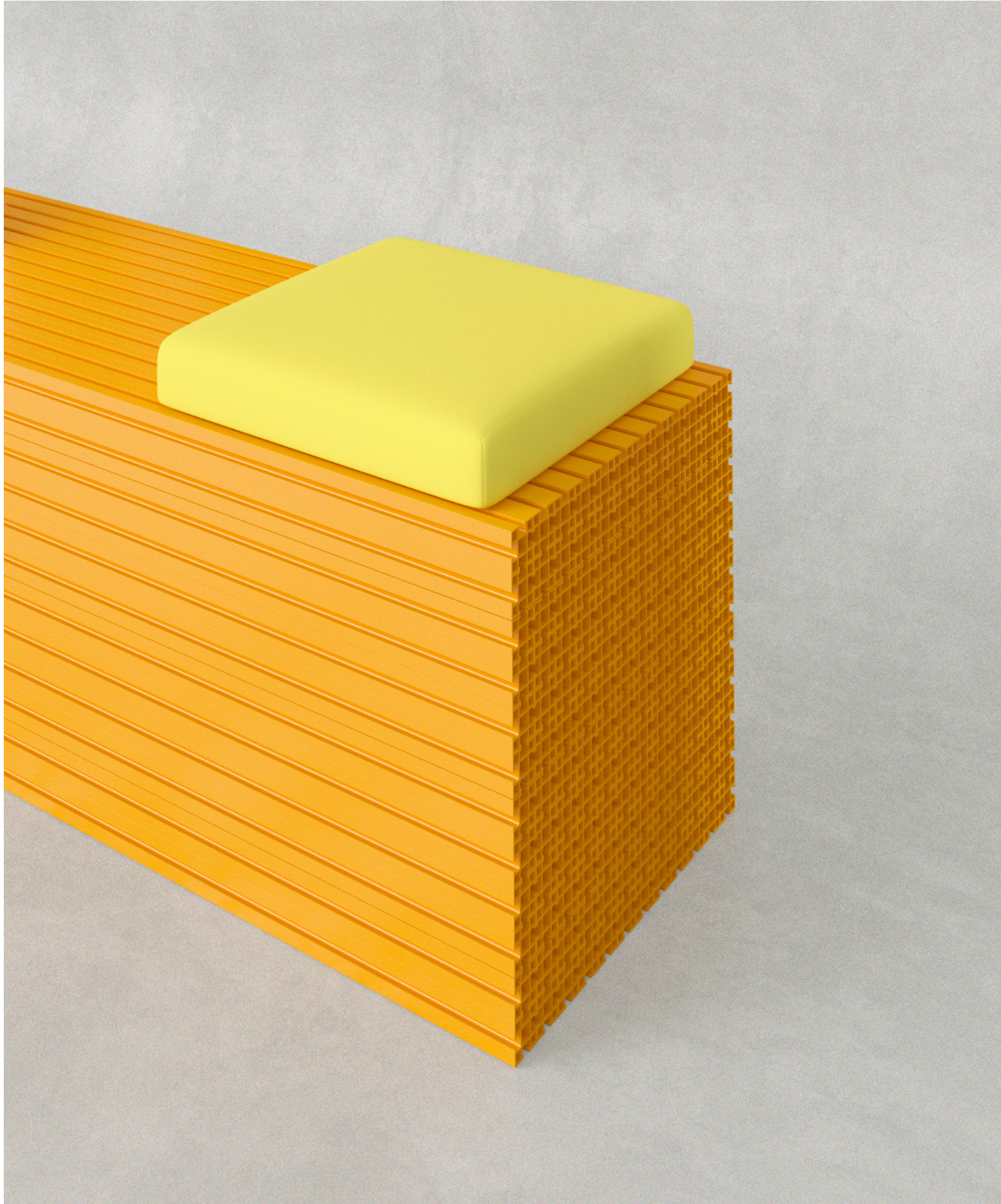


Triple Post 1000mm Deep



Triple Post 1200mm Deep





Custom Builds

Custom Builds

Being a modular system, Lab-35 offers you complete flexibility as standard. It can be configured to create an endless array of custom designs, all of which can be supplied in flat-pack format for ease of transportation or as pre-built units for speed of installation.

Mobile Trolleys



Display Cases



Hero Podiums

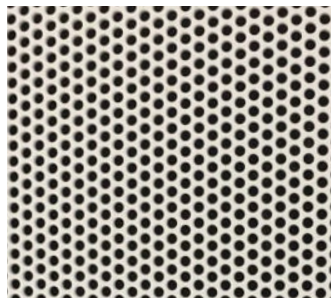
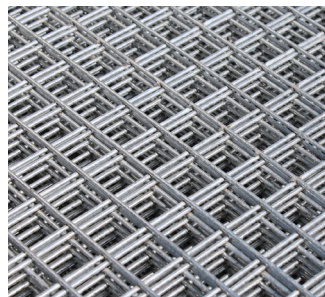
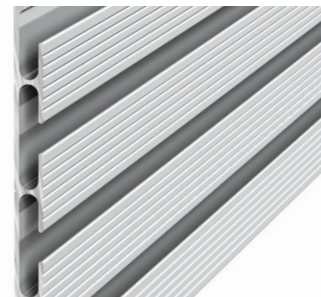
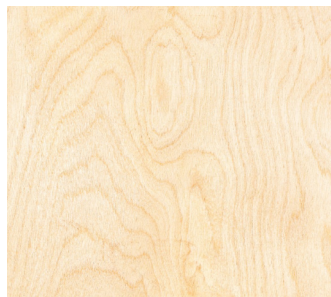




Substrates and Finishing Panels

Substrates and Finishing Panels

By using a range of different components with your Lab-35 display systems, eye-catching and ultra-functional merchandising solutions can be created quickly, easily and cost-effectively.



Lightbox

LED lightboxes can be integrated into Lab-35 merchandising systems to provide a simple yet ultra-effective way of displaying branded graphics and written messages. Tried and tested in retail spaces of all types, they are an environmentally-friendly way of maximising the visibility of product displays.

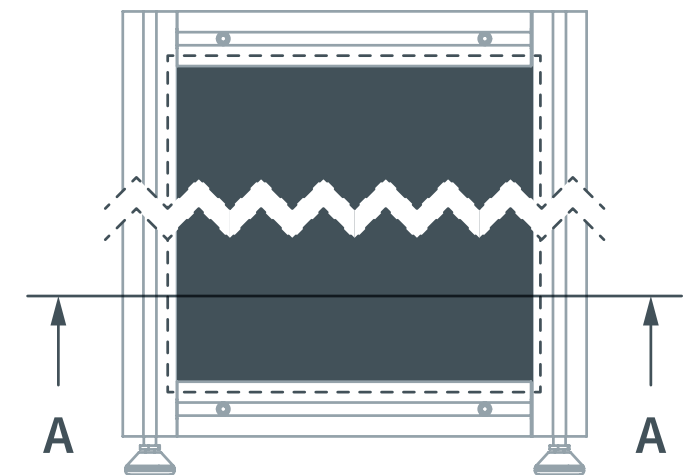
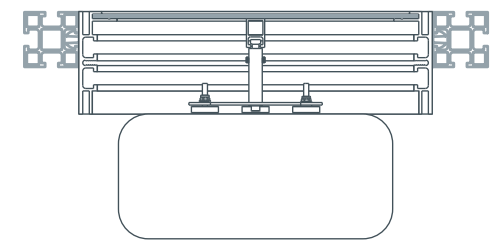
With nearly 20 years of experience in working with LED technologies, we take great pride in being industry leaders where lightboxes are concerned. Lab-35 displays can be engineered to include our LED lightboxes, either as a decorative feature or as a way of illuminating products.

Lightboxes with Magnetik

Lab-35 is compatible a wide range of LED lightboxes, including those that are engineered to accept Magnetik accessories. Magnetik is a unique way of fixing slim-line shelves directly onto the fabric face of a lightbox so that they appear to be floating in mid air.

Substrates

Substrates of varying depths can be incorporated into Lab-35 systems to enhance their functionality and flexibility. They sit neatly yet securely within the specially-engineered continuous channels that run the entire length of the aluminium profiles.





Accessories

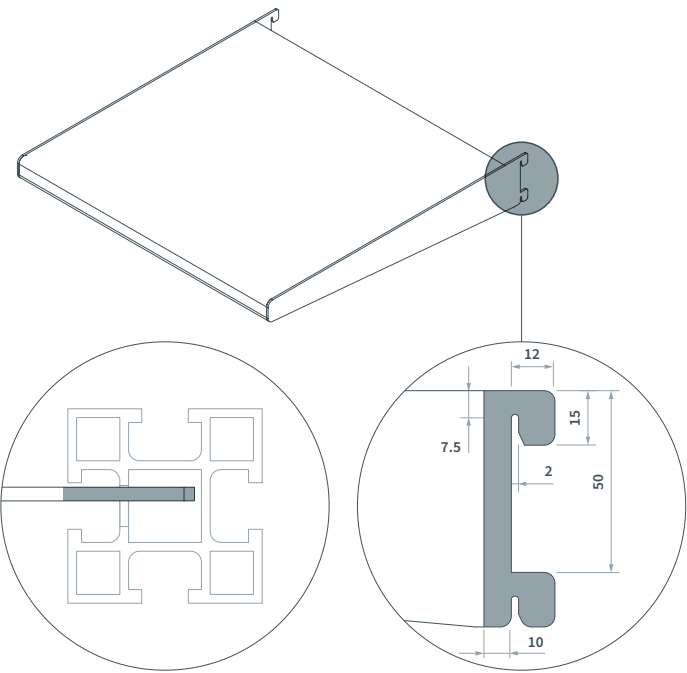
Accessories

Shelving

A range of different shelves are available to elevate the functionality of your Lab-35 system by providing a simple yet elegant space on which to display products.

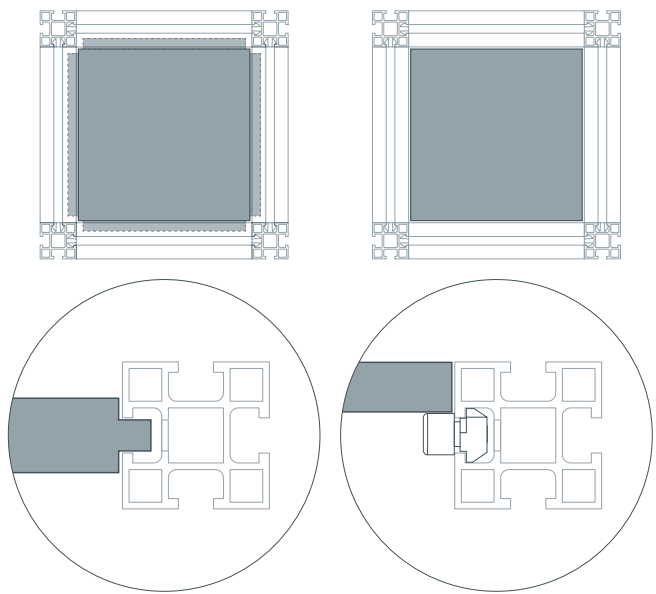
Hook In

Hook-in shelves fit securely into regular slots that are machined and recessed into the continuous channels of the aluminium profiles. They are easy to integrate into Lab-35 displays without the need for specialist tools.



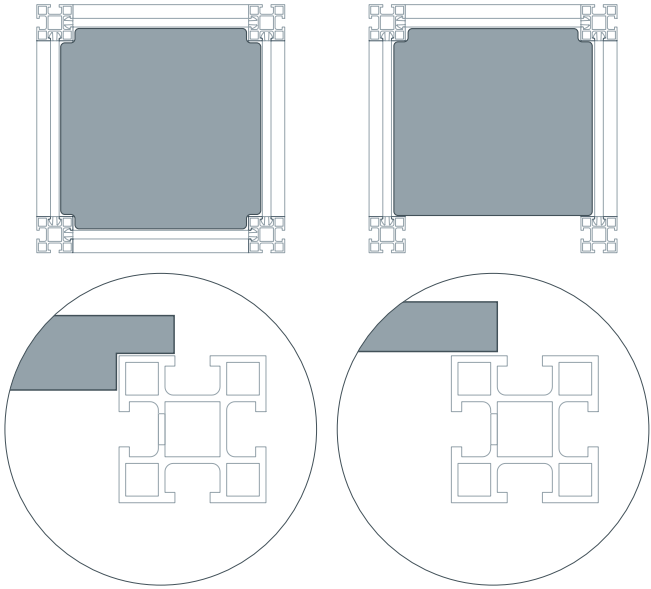
Framed

Framed shelves can either slot neatly into the extruded channels of the aluminium profiles or sit completely flush with their outer edge by resting on a specially-engineered support bracket.



Sit on

Sit-on shelves offer the most straightforward way of incorporating shelving systems into Lab-35 displays as they simply sit directly onto the outer face of the aluminium profile itself.



Accessories

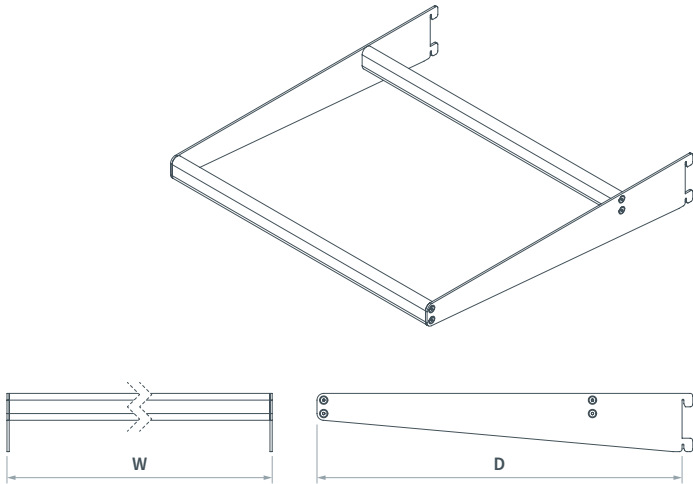
RSB

Deep RSBs provide an additional hanging rail to make the most efficient use of the space available.

Available Size Combinations

W (to suit bay width - mm)
400 / 500 / 600 / 650 / 700 / 800 / 900 / 1000 / 1250

D (mm)
250 / 350 / 450



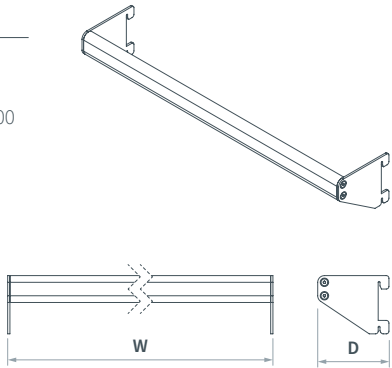
RSB

Rear support brackets (RSBs) accept a wide range of accessories such as front-hanging arms.

Available Size Combinations

W (to suit bay width - mm)
400 / 500 / 600 / 650 / 700 / 800 / 900 / 1000 / 1250

D (mm)
50 / 100 / 150 / 200

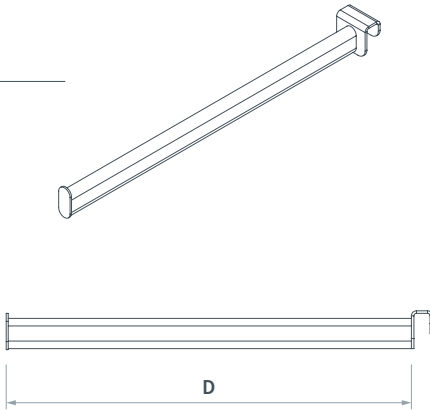


Front-hanging Arm

Front-hang arms provide an easy yet effective way of hanging items such as t-shirts, dresses and trousers from Lab-35 systems. They are also a great way in which to maximise the potential of merchandising space in smaller stores.

Available Sizes

D (mm)
200 / 300 / 400 / 500

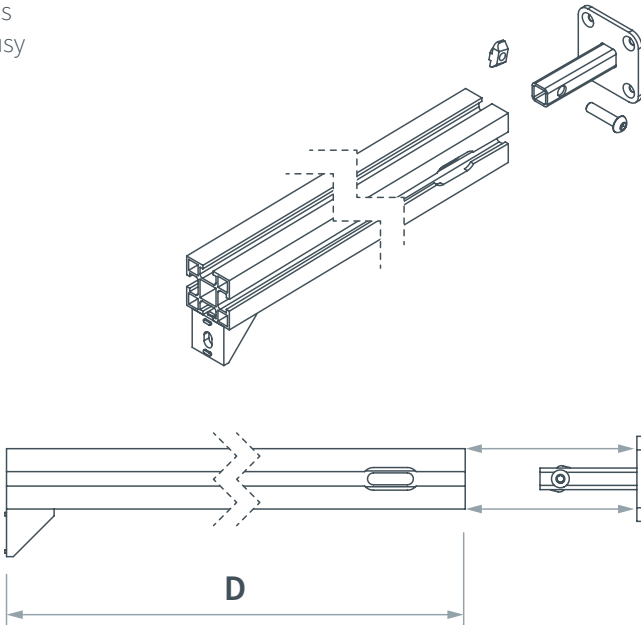


Wall Tie Kits

Wall tie kits are used to secure Lab-35 units to interior walls and provide a greater level of stability and safety within busy store environments.

Available Size Combinations

LAB-35-WT-100 (**D** = 100)
LAB-35-WT-200 (**D** = 200)
LAB-35-WT-300 (**D** = 300)
LAB-35-WT-400 (**D** = 400)



Castors



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