



Magnetik Display System

A concealed graphic and product display system.

Retailers are under constant pressure to create store environments that set them apart from competitors. Stores must be designed in ways that are visually exciting and provide an ultra-functional space in which to promote products, interact with customers and generate sales.

Magnetik was developed in response to these challenges. A range of floating shelves and accessories that are engineered to slot seamlessly into fabric-faced LED lightboxes, Magnetik enables retailers to transform standard product displays into ultra-functional merchandising systems that allow for a wide range of items to be showcased in-front of high-quality graphics.

Magnetik shelves are fixed securely into specially-developed support posts that sit within the outer frames of fabric-faced lightboxes. Shelves can be specified in the quantities and configurations needed to suit the merchandising needs of different retail spaces and be can be repositioned to support new product ranges, in-store promotions and changing trends.

Product Features



Reconfigurable



Space-saving



Cost-effective



Eye-catching



Customisable

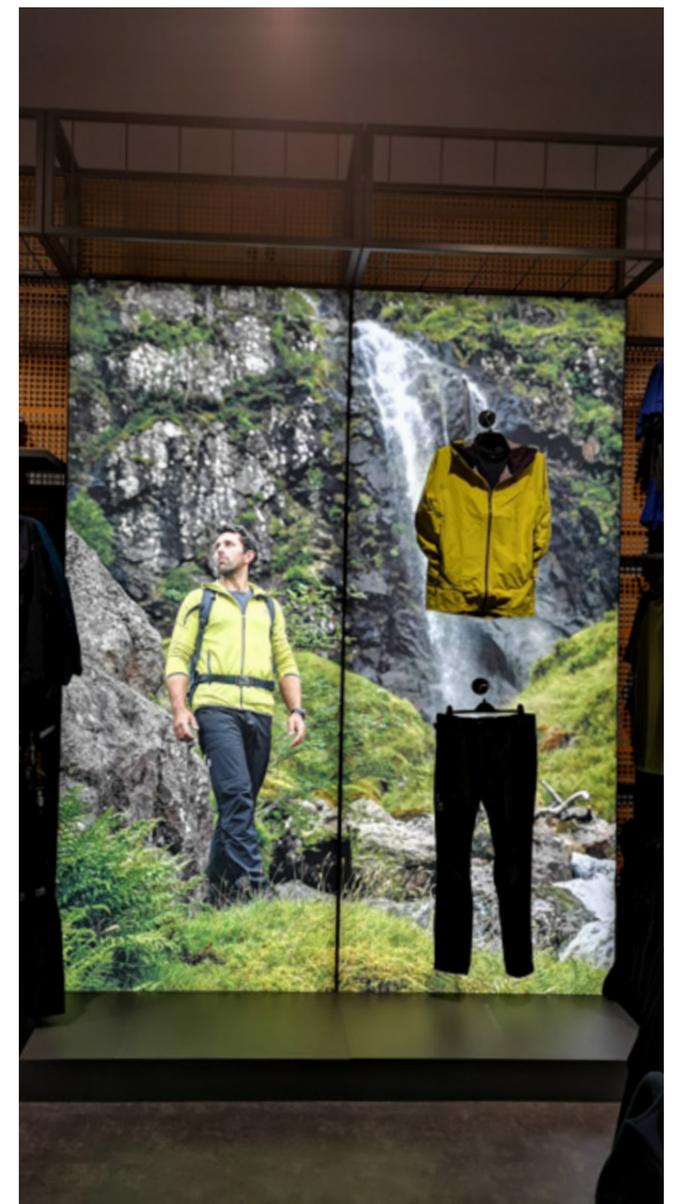
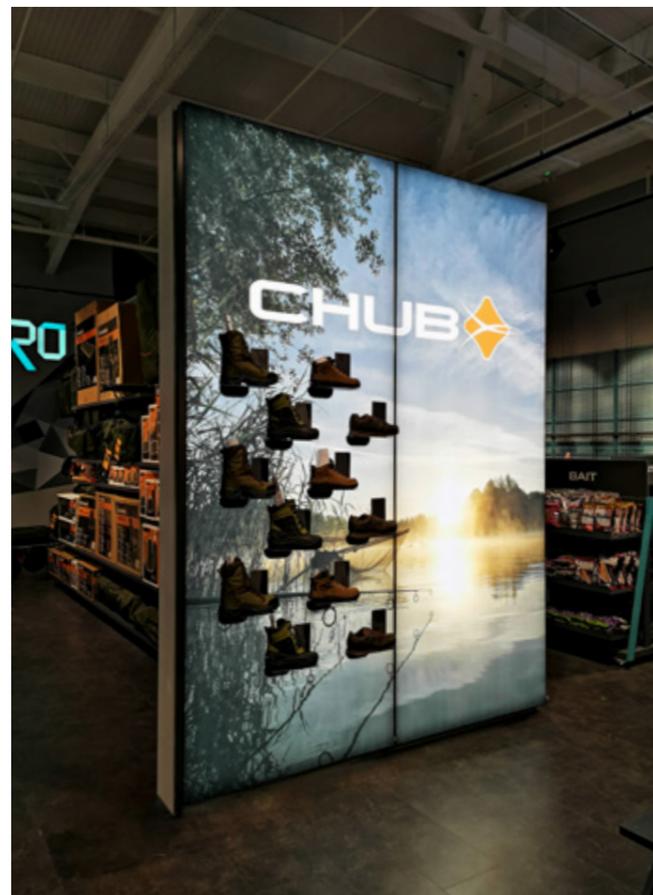


Multi-functional



Magnetik Inspiration

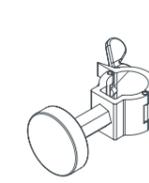
Magnetik is ideal for use in retail environments of all types, being engineered to display a wide range of products and suit brand-specific design schemes. It can be used as the principle shelving system across entire merchandising areas or used in more creative applications to capture the imagination of shoppers.



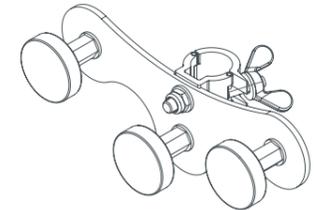


Pole System

Aluminium poles are attached into the main frame of the lightbox to enable the insertion of movable magnetic brackets that, when tightened in place, are used to support each Magnetik shelf.



Single Magnetik Bracket

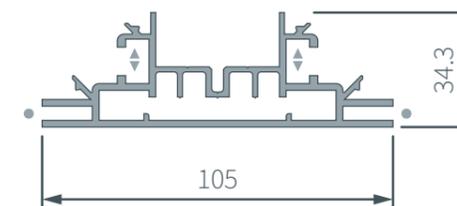


Triple Magnetik Bracket

Brackets can be loosened, repositioned and retightened to ensure that Magnetik displays are always optimised to support seasonal promotions, product launches and store updates.

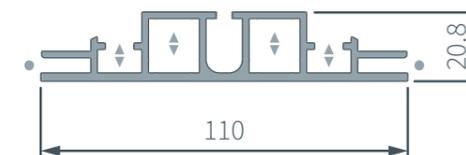
Compatible profile cross section

● = Graphic channel ◄ = Connector channel ○ = Optional fabric channel



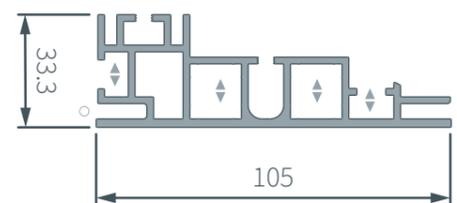
Ledge 105

105mm deep LED Lightbox, utilising side-firing illumination enabling flatpack delivery and 'Magnetik' display integration. Ledge 105 is a freestanding, double sided LED Lightbox, capable of flat-pack delivery thanks to interior-mounted drivers and LEDs featuring custom optics for precise, even illumination.



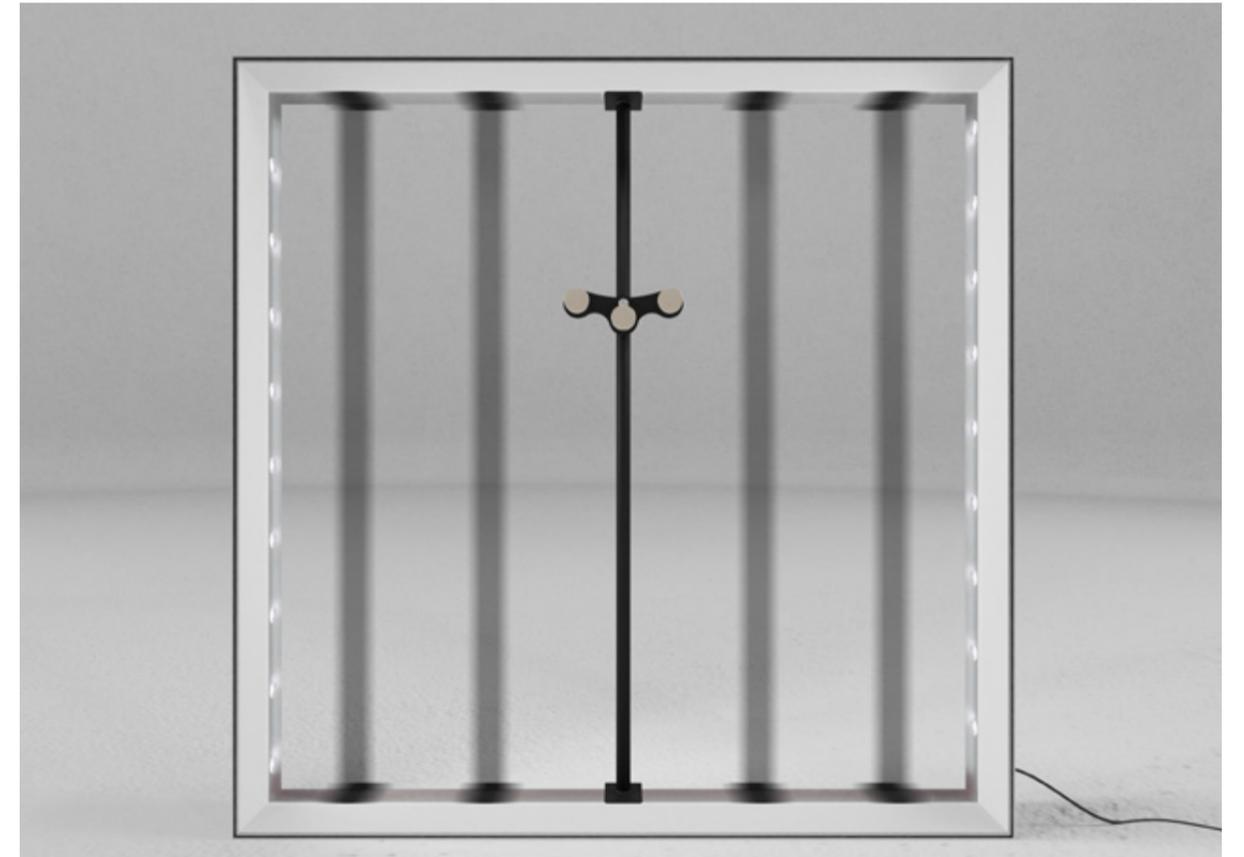
FP 110

110mm deep flat-pack LED lightbox that is engineered to operate as a freestanding display with double-sided illumination for maximum impact. FP 110 lightboxes can be assembled and disassembled with ease thanks to specially-developed aluminium profiles and connectors.



FP 105

105mm deep flat-pack LED lightbox that is engineered to operate as a wall-mounted display to maximise visibility whilst preserving floorspace. FP 105 lightboxes can be supplied with illuminated support posts to enable the creation of larger displays that can be disassembled for transportation and storage.

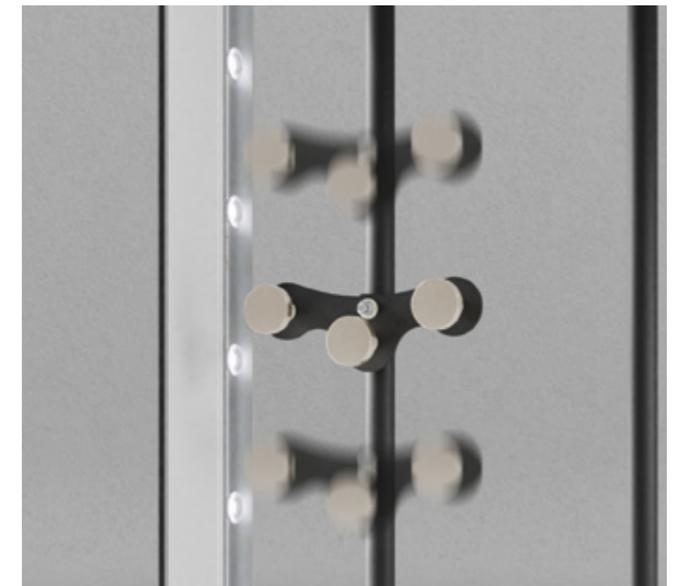


Each aluminium pole is black powder-coated to ensure that they don't reflect any of the light emitted by the LEDs, which, if allowed to happen, would cause unsightly white stripes to appear on the fabric graphics and compromise the overall aesthetic of Magnetik displays.

Flexible and adjustable.

Magnetik is engineered to offer retailers the levels of flexibility and adjustability they need to keep up with rapidly changing trends, shifts in customer preferences and new product launches.

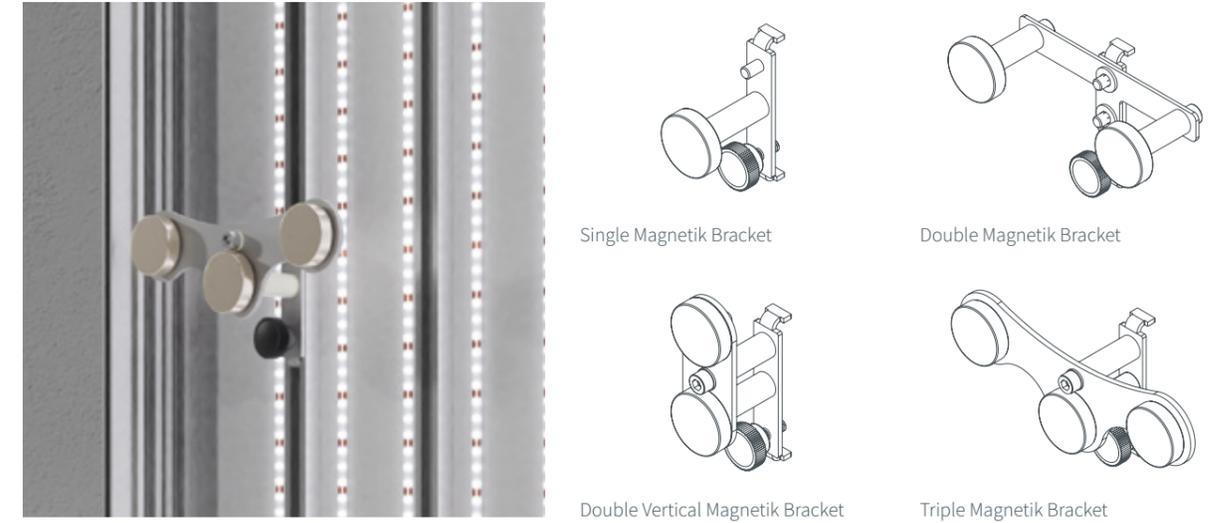
It can be specified with any number of reconfigurable display platforms to create merchandising systems for a huge range of applications.





Captive Channel System

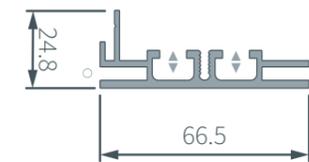
Aluminium profiles are riveted into the main frame of the lightbox to enable the insertion of the movable magnetic brackets that, when tightened in place, are used to support each Magnetik shelf.



Brackets can be loosened, repositioned and retightened to ensure that Magnetik displays are always optimised to support seasonal promotions, product launches and store updates.

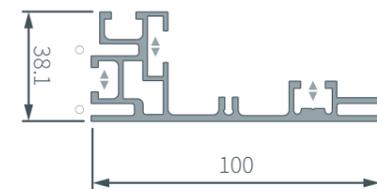
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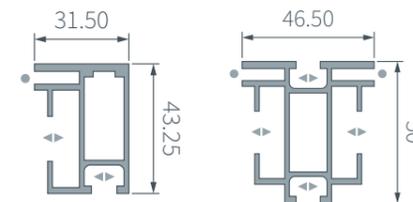
Ledge 65

65mm deep LED Lightbox, designed for high-powered, even graphic illumination. Ledge 65 is single-sided LED Lightbox, designed to be wall-mounted, ceiling-hung, curved and freestanding (in larger sizes).



Ledge 100

100mm deep LED Lightbox, designed for wall mounted and ceiling mounted applications. Ledge 100 is a robust lightbox which allows you to incorporate large format illuminated facades whether utilised vertically or fixed horizontally from the ceiling and used as a light source.

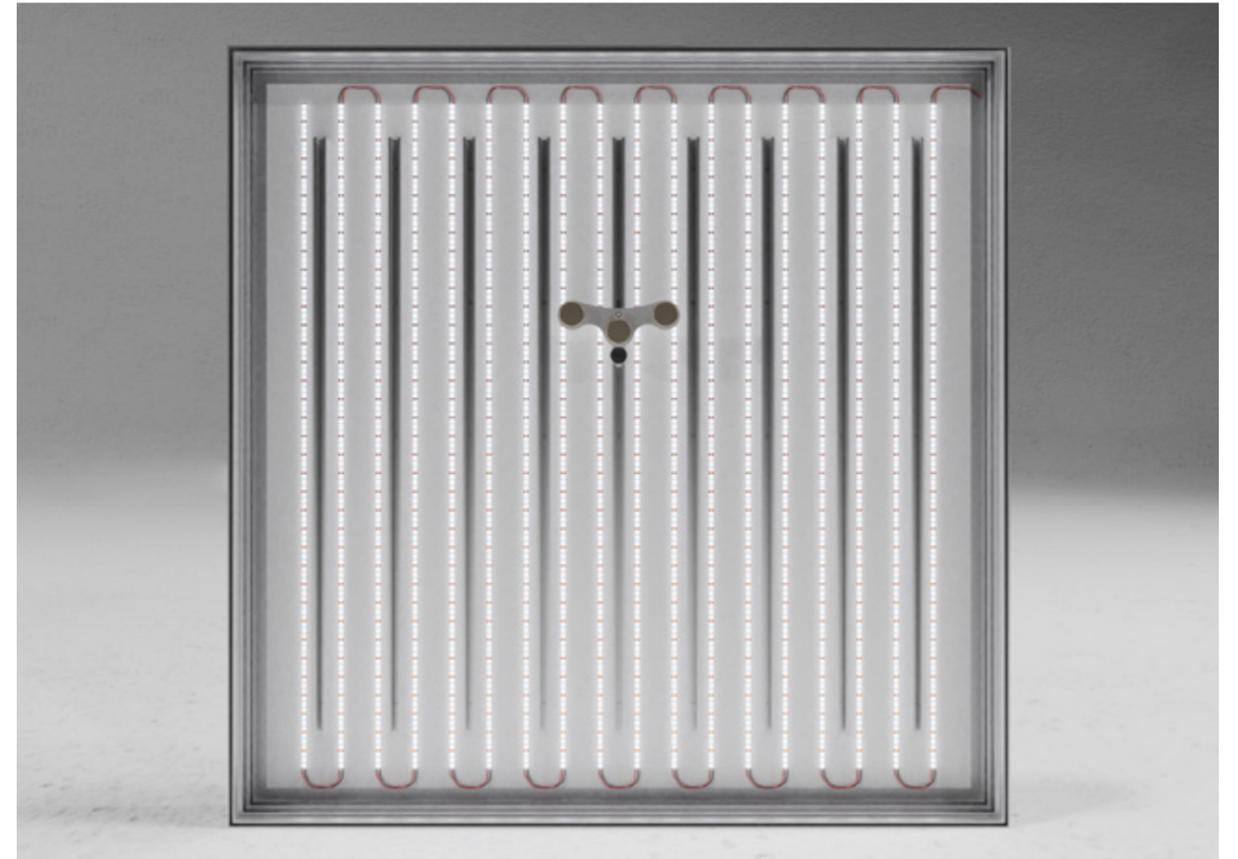


Single Sided TFS

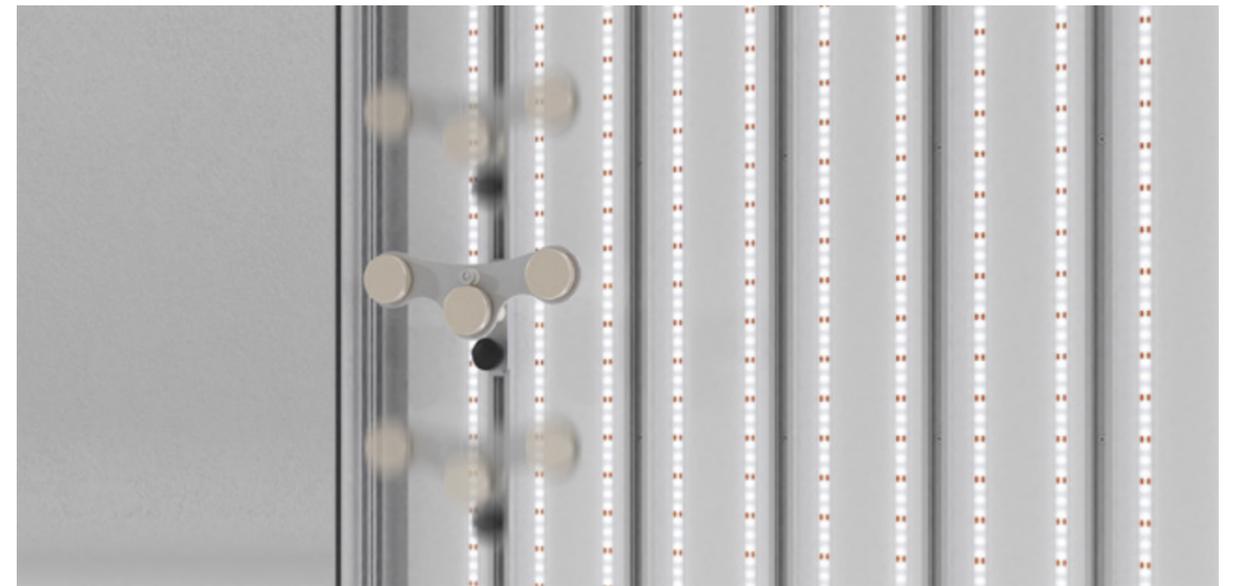
Single-sided tension fabric systems provide a versatile, user-friendly way of creating eye-catching displays that are wall-mounted for maximum visibility. Our range of single-sided TFS solutions is ideal for busy, high-traffic environments where displays need to be kept away from main walkways.

Double Sided TFS

Double-sided tension fabric systems are ideal for creating high-impact displays that can be viewed from both the front and the back. Double-sided TFS frames are engineered to accept cable brackets and support bars to ensure that, if desired, they can be securely suspended from ceilings.



Aluminium profiles with captive channels are engineered for use in single-sided and back-lit lightboxes as they do not obstruct the light emitted by the LEDs which could lead to unsightly shadowing on the fabric graphics in front.





Accessories

The Magnetik system can be supplied with a range of different merchandising accessories to extend the functionality of product displays and enhance their aesthetic appeal. Metal hooks, hanging rails, baskets, cradles and more can all be attached magnetically to the aluminium support posts sitting within the lightbox frames.



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